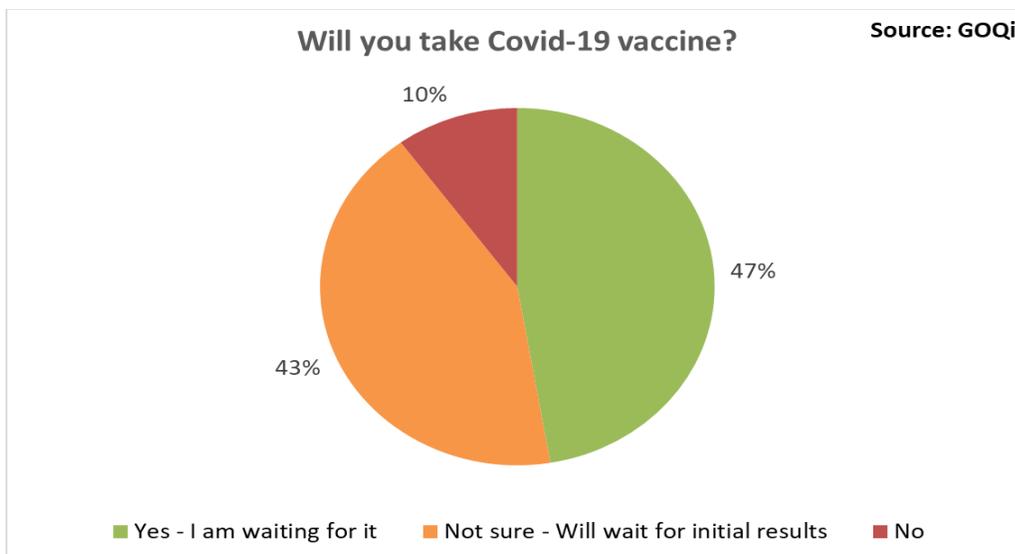


53% of India's population expresses concern over taking the COVID-19 vaccine, according to the GOQii COVID-19 – The Way Forward survey

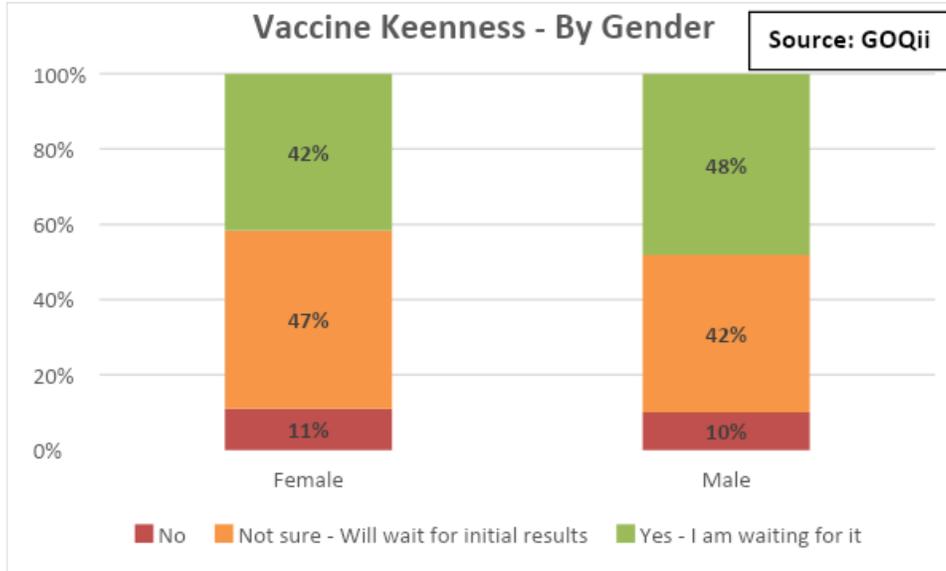
- The survey also highlights that 66% feel either the current partial lockdown state or slowly opening is the way forward, while 34% still think we should go into a lockdown again
- 50% feel the Central Govt. initiatives against COVID-19 were effective, while only 25% feel that the State Governments initiatives are effective

Mumbai, 16th December: While the Government of India is gearing up for the vaccination drive, more than 50% of India's population is expressing caution towards the virus vaccine according to the **GOQii COVID-19 – The Way Forward** survey. The survey has been conducted with approximately 11000 respondents to understand the openness to take the vaccine, the perception of the government measures to combat COVID-19, the possible future measures including a lockdown. The study reveals that 53% of the population is unsure about COVID-19 Vaccine.

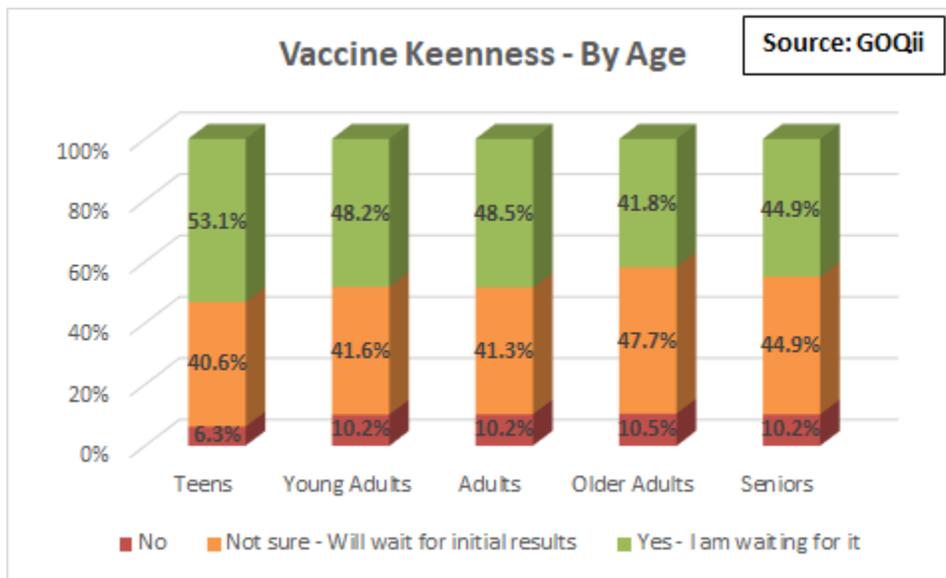
GOQii, the smart-tech-enabled preventive healthcare analysed public opinion on the keenness of taking the vaccine while deep diving into the interest levels by age and gender. Interesting facts revealed that 43% of them are not sure and will only make a solid opinion post initial results about the effectiveness of the vaccine is revealed while 10% are firmly against taking the vaccine as of now. On an optimistic note, 47% of the respondents said that they are willing to take the vaccine and are actually waiting for it.



Women are more cautious than men with 48% of the male population willing to get vaccinated while the female readiness is around 42%.



With age, the willingness to take the vaccine reduces. The Older Adults (45-60) and Seniors (60+) are not as ready as the younger age groups. This may be due to concerns about complications post taking it.

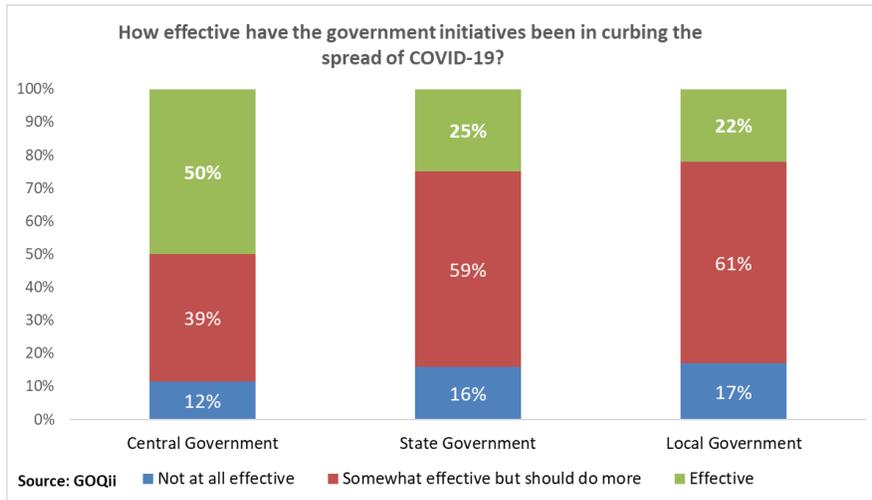


Vishal Gondal, Founder & CEO, GOQii said, “The World Health Organisation is cautiously optimistic that safe and effective vaccines for COVID-19 will be successfully developed soon. There is a robust pipeline of potential vaccines in the development, and some have already advanced to the next stage. The Government of India has taken several steps from implementing lockdown to announcing a relief package of Rs. 1.7 lakh crores to the medical industry to rapid improvement in the testing capacity among many others. There are different types of initiatives which the Government, at the Central, State and Local level, is working on. We at GOQii commend the efforts that various organisations have put in to help the world see through these difficult times. While the public opinion may vary, the important aspect to note is that preventive

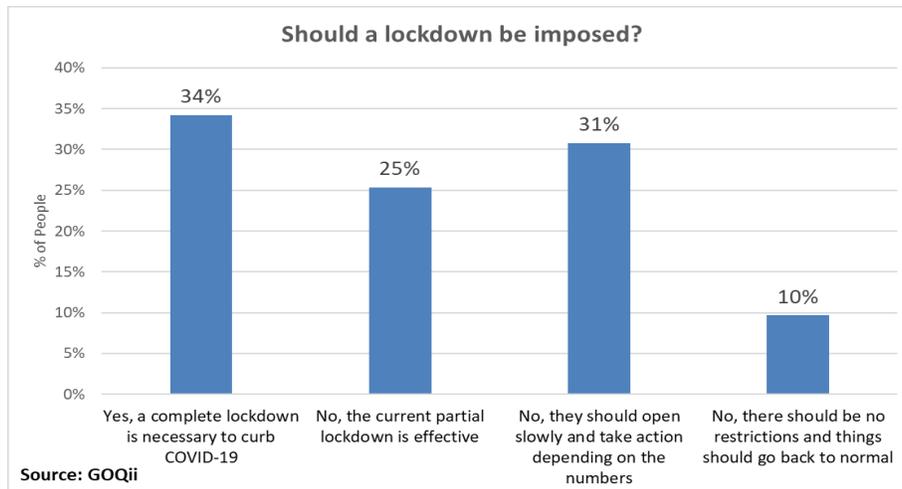


healthcare is the only way forward, as boosting immunity and staying healthy is the best and only viable option amidst a dreaded pandemic.”

According to the **COVID-19 Impact - The Way Forward** study, 50% of the respondents feel that the Central Government initiatives have been effective in curbing the spread of COVID-19 while 25% of the people surveyed believe that the State Government initiatives have been effective. Only 22% of citizens recognise the efforts of the local Government in terms of effectiveness.



Ever since the outbreak of the virus, the onus of containing its spread has fallen on the State and Local government in terms of enforcing the strict, but necessary, restrictions as part of the lockdown. The pressure of maintaining them along with providing the required medical infrastructure has been especially intense in densely populated Metros like Mumbai and Delhi. Adding to this mix is the economic need to get everything back to normal as the livelihood of millions is at stake. The million dollar question is whether a lockdown should be imposed or not?



It is interesting to know that 66% of the population surveyed believes the current method or opening up slowly is the way forward while 34% feel that a complete lockdown should be introduced again. 25% have a positive opinion about the current partial lockdown and think that it should continue in a similar manner. While 31% want things to return back to normal but only in



a gradual way, wherein restriction will be loosened very cautiously and while monitoring the numbers. 10% of people who said that there should be no restrictions and things should go back to normal.

About GOQii

Founded in 2014 by serial entrepreneur and Gaming Guru, Vishal Gondal, GOQii is empowering consumers globally to lead healthier and better lives. GOQii is a pioneer in wearable based smart-tech-enabled fitness and healthcare. GOQii's smart-tech-enabled healthcare platform brings together the entire preventive healthcare ecosystem. It's Smart Health Ecosystem integrates tools for real-time personalized coaching, an explosive high-growth Health e-commerce store, scheduling health check-ups, a health locker, and a unique 'GOQii Cash' program where healthy behaviour is rewarded with cash discounts and insurance discounts based on health management data. Given the state of 'Sickcare' delivery infrastructure in India, the company strongly believes that preventive healthcare is the only viable, long-term, mass-market solution. As one of the official partners of the 'Fit India Movement' GOQii is a strong supporter of Narendra Modi's vision of making 1.3 crore Indians fit and healthy. GOQii has received medical device registration for the GOQii Smart Vital, Vital 3.0 and Vital ECG from the Central Drugs Standard Control Organization (CDSCO) under the Ministry of Health and Family Welfare, which is the national regulatory body for Indian pharmaceuticals and medical devices. The Smart Vital range has also met the requirements of the International Organisation for Standardization certification which fortifies its accuracy and consistency. The device was audited and the design, development, assembly and customer service of the GOQii Smart Vital was analysed in detail by ISO. GOQii counts marquee investors like Mitsui, NEA, Megadelta, DSG Consumer Partners, Galaxy Digital, Denlow Investment Trust, Edelweiss, Cheetah Mobile, GWC, Mr Ratan Tata, and Mr Vijay Shekhar Sharma.

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